

2023



SCHEDULE OF EVENTS

FRIDAY, JUNE 23, 2023

- 4-5:30pm Jack Knife & The Sharps
Main Stage
- 4-6pm Craft & Curd: Paired
(Tickets available online)
Taste of Wisconsin
- 4-7pm Marketplace Vendors
Broadway Street
- 5-7pm Messenger Mike and Two Dollar Tight
Point Stage
- 5-8pm Cricket and the Kid
Broadway Street Parklet
- 5pm Classic Car Cruise-In Show
Ellsworth Cooperative Creamery Parking Lot
- 6:30-7:30pm Corks & Kegs Tasting Event
(Tickets available online)
Taste of Wisconsin
- 7-9pm A Hard Day's Night
Main Stage
- 7:30-9:30pm The Oatmeal Band
Point Stage



PARKING INFORMATION

You'll be glad to know that there is free parking and free shuttle for festival attendees! Shuttle Service Hours: Friday: 4pm-10:30pm and Saturday 8am-10:30pm. Watch for signs to guide you to our shuttle parking lots: Ellsworth Elementary School - S Piety Street and Pierce County Office Building lot - W Kinne Street and W Grove Street. Parking is also allowed on all village streets (except where posted).



#CheeseCurdFestival

SATURDAY, JUNE 24, 2023

- 8am 5K/10K Run
Start: Ellsworth Elementary School (445 S. Piety Street)
- 9:30am Run Awards
Main Stage
- 10-11:30am The Dairy Aires
Point Stage
- 10am-7pm Marketplace Vendors
Broadway Street
- 11am-12pm Milk & Cookie Pairing
Taste of Wisconsin
- 11am-12:30pm The Resonators
Main Stage
- 11am-1pm Leonard McCracken
Broadway Street Parklet
- 12-1:30pm SPF-30
Point Stage
- 12:30-1:30pm Ice Cream Tasting
Taste of Wisconsin
- 1pm-3:30pm Songa
Broadway Street Parklet
- 1:30-3:30pm Inside Straight Blues Band
Main Stage
- 2pm Cheese Curd Eating Contest
Point Stage
- 2-3:30pm Block Party!
(Tickets available online)
Taste of Wisconsin
- 3:30-5:30pm Why Worry? and The Fret Band
Point Stage
- 4-6pm Craft & Curd: Paired
(Tickets available online)
Taste of Wisconsin
- 4-7pm Matt Yetter
Broadway Street Parklet
- 4:30-6:30pm Left Wing Bourbon
Main Stage
- 6-8pm Oly
Point Stage
- 6:30-7:30pm Corks & Kegs Tasting Event
(Tickets available online)
Taste of Wisconsin
- 7:30-9pm Vivian Hayes & the Hi-Praise
Main Stage

SPECIAL THANKS TO OUR SPONSORS!

PRESENTS SPONSOR



MAJOR SPONSORS



COMMUNITY SPONSORS

Chippewa Valley Energy
Federal Foam Technologies

Limelight Social Media
SwiftCurrent Connect

Wieser Concrete

SUPPORTING SPONSORS

Consumer Cooperative
GFL
Nilssen's Foods

Pierce Pepin Cooperative Services
Quinn Motors of Ellsworth
The Journal

The Service Agency
Village of Ellsworth
WESTconsin Credit Union

CONTRIBUTOR SPONSORS

Bruce Andrew Seamless Gutters
Cedar Crest Ice Cream
Great Rivers Printing
Johnson Sanitation

Mahn Family Funeral & Cremation
Services - Ellsworth Chapel
Musty Barnhart Agency

Ridge Breeze Dairy
Sturdiwheat
Waltz Hardware Co

WWW.CHEESECURDFESTIVAL.COM



JUNE 23-24



2023

WWW.CHEESECURDFESTIVAL.COM

ELLSWORTH, WISCONSIN

6000 POUNDS OF CHEESE CURDS

TASTE 30+ CRAFT BEERS | HARD CIDERS | LOCAL WINES



CAR SHOW
Friday | 5pm



CORKS & KEGS
Friday 6:30-7:30pm
Saturday 6:30-7:30pm



CHEESE CURD EATING CONTEST
Saturday 2pm



BLOCK PARTY! CHEESE TASTING:
Saturday 2-3:30pm



CRAFT & CURD: PAIRED
Friday 4-6pm
Saturday 4-6pm

FUN FOR THE WHOLE FAMILY

Ellsworth's Cheese Curd Festival celebrates our town's designation as the Cheese Curd Capital of Wisconsin. From the creative cheese curd foods and the famous Cheese Curd Eating Contest, to Marketplace vendors and live music... the Cheese Curd Festival offers great fun for everyone!

FOOD

Professional food vendors will be serving up cheese curds and lots of them! Menu items featuring delectable white squeaky morsels will abound. Get your fill of both fresh and hand-battered deep fried curds and dipping sauces at the Cheese Curd Central booth! And don't miss our exclusive Cinnamon Sugar Fried Cheese Curds for dessert!

CLASSIC CAR SHOW

Join classic car owners as they show off their special rides. Free to show and free to browse.

TASTINGS

Plan to take part in the tasting experiences offered during the festival. 'Corks & Kegs' is a happy hour like no other! Featuring unlimited sampling of local and regional craft beer, wine, and hard cider.

Six local breweries battle it out for the best brew and cheese curd flavor pairing in our **Craft & Curd: Paired**. Who will win? You're the judge for this intense (and tasty) competition!

And don't miss our new cheese tasting event... we're having a **Block Party!** It's the largest cheese tasting you've ever seen! Sample 25 tasty Wisconsin-made cheeses, all with a claim to fame, right off the 'block'!

Families won't want to miss the **'Ice Cream Tasting'**, a real dairy flavor celebration featuring everyone's favorite frozen treat. And be sure to take part in the **'Milk & Cookie Pairing'** event, too!

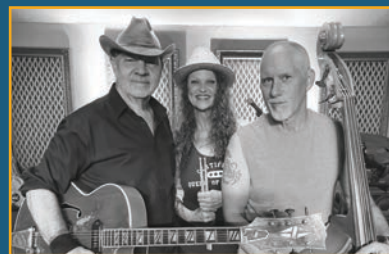
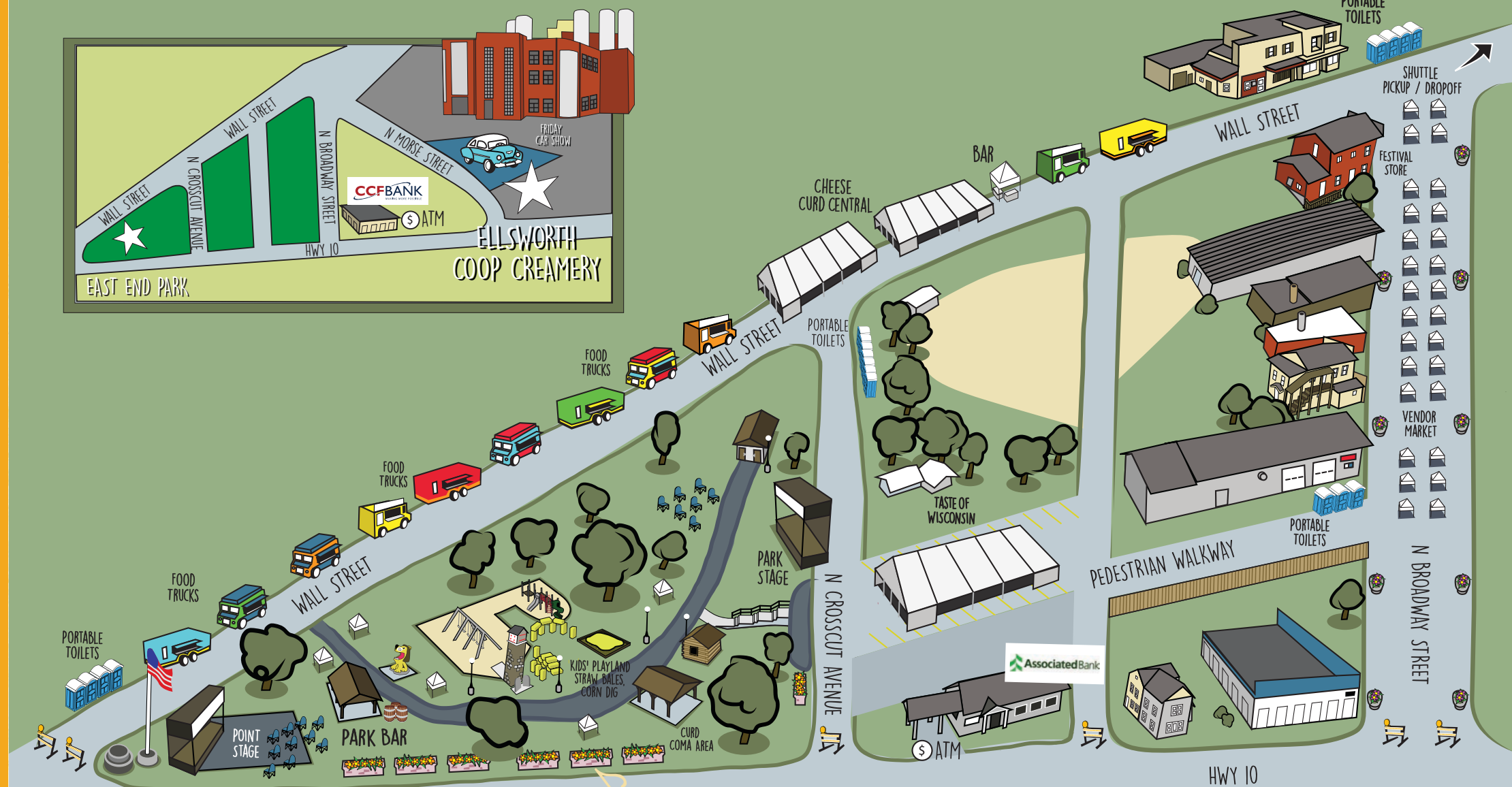
ENTERTAINMENT

Sit back and enjoy an eclectic mix of music on three stages. A variety of regional acts, ranging from solo vocal artists and blues to folk acts perform throughout the festival.

THIS YEAR'S SIGNATURE CHEESE CURD FLAVOR

Get ready for a taste explosion that will blow your mind. Introducing this year's signature cheese curd flavor - Nacho Supremo! With flavors that taste like nachos with sour cream, onion, and a slight jalapeno pepper heat, this dish is the ultimate treat for your taste buds. They'll be dipped in beer batter and deep-fried to perfection and served with sour cream for dipping. You can only get them at the 2023 Cheese Curd Festival - don't miss out!

LIVE MUSIC | TASTINGS & SAMPLES CLASSIC CAR SHOW | VENDOR MARKET



JACK KNIFE & THE SHARPS
4-5:30pm | Friday, June 23 | Main Stage



**A HARD DAY'S NIGHT
BEATLES TRIBUTE BAND**
7-9pm | Friday, June 23 | Main Stage



THE OATMEAL BAND
7:30-9:30pm | Friday, June 23 | Point Stage



LEFT WING BOURBON
4:30-6:30pm | Saturday, June 24 | Main Stage



VIVIAN HAYES & THE HI-PRaise
7:30-9:30pm | Saturday, June 24 | Main Stage

ENJOY GREAT MUSIC!

