

2025

FUN FOR THE WHOLE FAMILY



SCHEDULE OF EVENTS

FRIDAY, JUNE 27, 2025

- 4-7pm Marketplace Vendors
Broadway Street
- 4:30-7:30pm Brad Marx
Broadway Street Stage
- 4:30-6:30pm 30TT
Point Stage
- 5pm Classic Car Cruise-In Show
Ellsworth Creamery Parking Lot
- 5-6:30pm Craft & Curd: Paired
(Tickets available online)
Taste of Wisconsin
- 7-9:30pm Tucker Baker Band
Park Stage
- 7-8pm Corks & Kegs Tasting Event
(Tickets available online)
Taste of Wisconsin

SATURDAY, JUNE 28, 2025

- 10am-7pm Marketplace Vendors
Broadway Street
- 10am-11:30pm Why Worry? & The Fret Band
Point Stage
- 10:30am-12:30pm Dave Snyder
Broadway Street Stage
- 10:30am-11:30am Milk & Cookie Pairing
Taste of Wisconsin
- 11am-12:30pm Oatmeal Band
Park Stage
- 12-1:30pm The Dairy Aires
Point Stage
- 12-1pm Ice Cream Tasting
Taste of Wisconsin
- 1-3pm Sarah Vanvalkenburg
Broadway Street Stage
- 1:30-3:30pm Half Shebang
Park Stage
- 1:30-2:30pm Block Party
Taste of Wisconsin
- 2pm Cheese Curd Eating Contest
Point Stage
- 3-4pm Corks & Kegs Tasting Event
(Tickets available online)
Taste of Wisconsin
- 3:30-5:30pm Just Banned
Point Stage
- 3:30-5:30pm Thomas Michael
Broadway Street Stage
- 4:30-6:30pm J Bell & the Lazy Susan Band
Park Stage
- 5-6:30pm Craft & Curd: Paired
(Tickets available online)
Taste of Wisconsin
- 6-8pm The Delta Papas
Point Stage
- 6-8pm Denny Menter
Broadway Street Stage
- 7-8pm Corks & Kegs Tasting Event
(Tickets available online)
Taste of Wisconsin
- 7:30-9:30pm Justin Barts & The Way Out
Park Stage



PARKING INFORMATION

You'll be glad to know that there is free parking and free shuttle service for festival attendees! Shuttle Service Hours: Friday: 4pm-10:30pm and Saturday 8am-10:30pm. Watch for signs to guide you to our shuttle parking lots: Ellsworth High School - W Hillcrest Street and Pierce County Office Building lot - W Kinne Street and W Grove Street. Parking is also allowed on all village streets (except where posted).



#CheeseCurdFestival

SPECIAL THANKS TO OUR SPONSORS!

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JUNE 27-28



2025

WWW.CHEESECURDFESTIVAL.COM

ELLSWORTH, WISCONSIN

6000 POUNDS OF CHEESE CURDS

TASTE 30+ CRAFT BEERS | HARD CIDERS | LOCAL WINES



CAR SHOW
Friday 5pm



CORKS & KEGS
Friday 7-8pm
Saturday 3-4pm & 7-8pm



CHEESE CURD EATING CONTEST
Saturday 2pm



BLOCK PARTY! CHEESE TASTING:
Saturday 1:30-2:30pm



CRAFT & CURD: PAIRED
Friday 5-6:30pm
Saturday 5-6:30pm

Ellsworth's Cheese Curd Festival celebrates our town's designation as the 'Cheese Curd Capital' of Wisconsin. From the creative cheese curd foods and the famous Cheese Curd Eating Contest, to artisan vendors and live music... the Cheese Curd Festival offers great fun for everyone!

FOOD

Professional food vendors will be serving up cheese curds and lots of them! Menu items featuring delectable white squeaky morsels will abound. Get your fill of both fresh and hand-battered deep fried curds and dipping sauces at the Cheese Curd Central booth! And don't miss our exclusive Cinnamon Sugar Fried Cheese Curds!

CLASSIC CAR SHOW

Join classic car owners as they show off their special rides. Free to show and free to browse.

TASTINGS

Take part in the tasting experiences offered during the festival. 'Corks & Kegs' is a happy hour like no other! Featuring unlimited sampling of local and regional craft beer, wine, and hard cider.

Six local breweries battle it out for the best brew and cheese curd flavor pairing in our Craft & Curd: Paired. Who will win? You're the judge for this intense (and tasty) competition!

And don't miss our cheese tasting event...we're having a Block Party! The largest cheese tasting you've ever seen! Sample 25 tasty Wisconsin-made cheeses, all with a claim to fame, right off the 'block'!

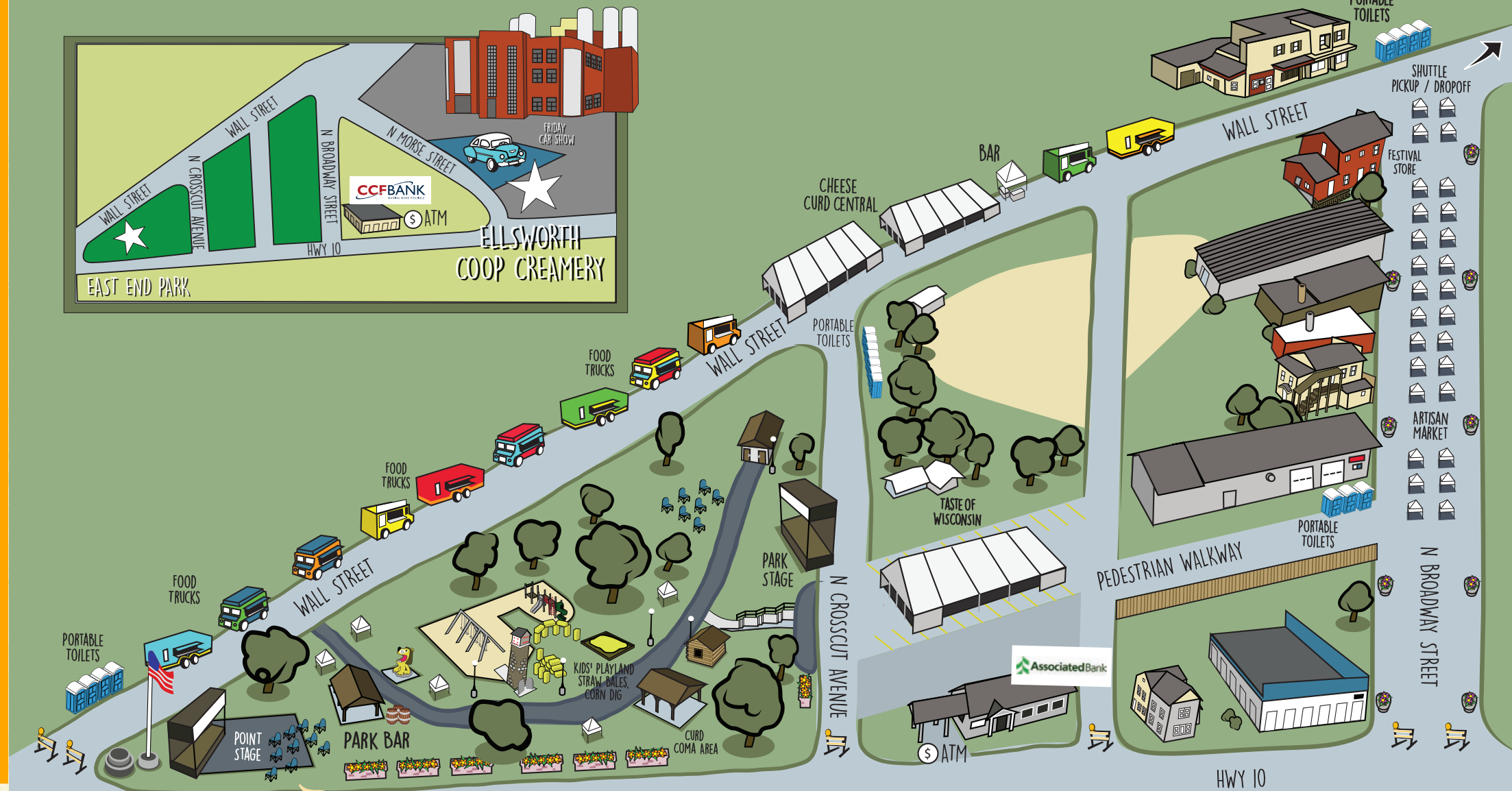
Families won't want to miss the 'Ice Cream Tasting', a real dairy flavor celebration featuring everyone's favorite frozen treat. And be sure to take part in the 'Milk & Cookie Pairing' event, too!

ENTERTAINMENT

Sit back and enjoy an eclectic mix of music on three stages. A variety of regional acts, ranging from solo vocal artists and blues to folk acts perform throughout the festival.

ARTISAN MARKET

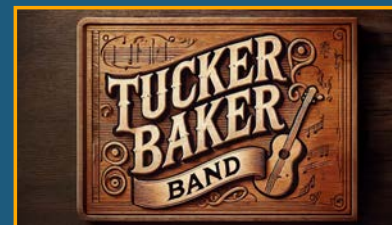
Part arts and crafts, part farmers market. Browse regional specialties and locally grown, handmade, and handcrafted goods.



THIS YEAR'S SIGNATURE CHEESE CURD FLAVOR

Introducing this year's Cheese Curd Festival signature cheese curd flavor - Hot Honey! These curds bring the heat and the sweet. With a kiss of cayenne and a smooth honey finish, every bite is a perfect balance of bold and delicious. Coated in our famous crispy batter and fried to golden perfection, they're served with hot honey for dipping. Available exclusively at the 2025 Cheese Curd Festival, these are curds with kick - and they're not to be missed!

LIVE MUSIC | TASTINGS & SAMPLES
CLASSIC CAR SHOW | ARTISAN MARKET



TUCKER BAKER BAND
7-9:30pm | Friday, June 27 | Park Stage



OATMEAL BAND
11-12:30pm | Saturday, June 28 | Park Stage



THE DAIRY AIRES
12-1:30pm | Saturday, June 28 | Point Stage



J BELL & LAZY SUSAN BAND
4:30-6:30pm | Saturday, June 28 | Park Stage



JUSTIN BARTS & THE WAY OUT
7:30-9:30pm | Saturday, June 28 | Park Stage

ENJOY GREAT MUSIC!

